

4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33634  
(813) 935-6776 (866) 592-6531 FAX (813) 935-6775

## **Part 2B of Form ADV: *Brochure Supplement***

*March 29, 2018*

### **Item 1 Cover Page**

This brochure supplement provides information about John Robinson that supplements J.W. Cole Advisors, Inc. ("J.W. Cole Advisors; JWCA") brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of J.W. Cole Advisors' brochure. Please contact J.W. Cole Advisors Advisory Services Team at (813) 935-6776 if you did not receive JWCA's brochure or if you have any questions about the contents of this supplement.

#### **John Robinson**

2800 Woodlawn Drive, Suite 139  
Honolulu, HI 96813  
Telephone number: (808) 564-0654

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## **Item 2 Educational Background and Business Experience**

Year of Birth: 1966

Education: Williams College, BA Economics (1988)

Licenses: Mr. Robinson has successfully passed seven securities registration examinations: Series 9, 10, 24, 3, 7, 63, and 65. To maintain these registrations, Mr. Robinson completes a FINRA continuing education course every three years and JW Cole Advisors' continuing education courses each year.

Background: \*J.W. Cole Advisors, Inc.; Investment Adviser Representative (05/2013 - Present) \*Change due to merger between Financial Advisers of America and J.W. Cole Advisors.  
Financial Advisers of America, LLC; Investment Adviser Representative (07/2010-05/2013)  
Financial Planning Hawaii, Inc.; President (03/2010-Present)  
Wells Fargo Advisors Financial Network, LLC; Investment Adviser Representative (05/2003-07/2010)  
Citigroup Global Markets, Inc.; Investment Adviser Representative (11/1996-06/2003)

## **Item 3 Disciplinary Information**

Investment Advisor Representatives are required to disclose all material facts regarding any legal or disciplinary events that would be material in your evaluation. Currently, Mr. Robinson has no information applicable to this requirement.

For more information about Mr. Robinson, please visit FINRA's BrokerCheck at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) and/or the SEC's Investment Adviser Public Disclosure (IAPD) website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 4 Other Business Activities**

Northstreet Investments, not investment related, 181 N. Street Williamstown MA, 2-family rental property, sole owner, began 7/2007, 1-2 hours/month, not during business hours/ Nest Egg Guru, owner; an Internet-based retirement planning application that will be available for commercial distribution through web-based subscriptions and as a downloadable application, 10-15 hours/month/ CPS; sale of fixed insurance.

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In addition to offering investment advisory services as an Investment Advisor Representative of J.W. Cole Advisors Inc., (a Registered Investment Advisor) Mr. Robinson is a Registered Representative of J.W. Cole Financial Inc. (a Broker Dealer), member FINRA/SIPC, and an independent insurance agent appointed with a variety of insurance companies. As a dually registered investment professional of J.W. Cole Financial, and licensed insurance agent, Mr. Robinson has the ability to be compensated for his services and recommendations via commission as a Registered Representative of JW Cole Financial, Inc., commission as an insurance agent, fee as an Investment Adviser Representative of JW Cole Advisors, or a combination of the three. In certain circumstances, Mr. Robinson may be offered commissions, bonuses, distribution or service fees (trails), incentive-based non-cash compensation, or other compensation based on the sale of securities and other investment products. Such compensation arrangements may create a conflict of interest by incentivizing Mr. Robinson to recommend certain products and services. However, as an Investment Advisor Representative, Mr. Robinson embraces the core value of maintaining a fiduciary standard. This fiduciary standard simply means that Mr. Robinson's actions for his clients should be performed with total trust, good faith, and honesty. Furthermore, the actions of Mr. Robinson, as a fiduciary, are performed in the best interest of the client.

Financial Planning Hawaii, Inc. operates as a state of Hawaii registered investment advisory firm and Mr. Robinson may receive compensation for fee-only (hourly, flat rate, retainer) financial planning guidance. Financial Planning Hawaii, Inc. is not affiliated with J.W. Cole Advisors.

## **Item 5 Additional Compensation**

Mr. Robinson may receive additional incentive-based compensation in connection with his recommendations, attendance at conferences, seminars, sales or training programs, and other trips (such as reimbursement for travel, lodging and meal expenses) and/or in the form of entertainment, merchandise and other benefits for providing advisory services.

## **Item 6 Supervision**

Mr. Robinson is currently supervised by Marco Fuentes, Chief Compliance Officer for J.W. Cole Advisors, Inc. Mr. Fuentes may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of the representative through on-site visits conducted by a designated and qualified professional. In addition, Mr. Fuentes or a qualified designee supervises e-mail communication and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Mr. Robinson.